Darren Spurgeon

Digital Product & Technology Executive

with extensive experience building and leading teams, creating and evolving products, and transforming organizations

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Location: Greater Atlanta Area

History of building, transforming, and leading teams across disciplines and industries.

Pragmatic approach to solving business problems, aligning technology to strategy, and scaling operations.

Direct contributor to strategic planning, product design & engineering, and business operations.

PROFESSIONAL EXPERIENCE

Vice President, Product Architecture, US

Equifax, 2018-Present

Lead product delivery for fast-growing US business unit, including identity & fraud, credit risk, decisioning, and marketing.

- Launched two fraud products in first year, for estimated $86M in 5-year incremental revenue.
- Managed organization and technology cloud transformation for multiple products and teams.

Chief Technology Officer

Truth Technologies, 2017-2018

Joined at a time of serious operational challenges, rebuilt the team, and moved forward to improve operations, product, and relationships.

- Redesigned core product & rebranded company in < 6 months.
- Stabilized operations, saving several high-profile customers.
- Executed new GDPR & SOC 2 international compliance programs.

Director of IT, Software Applications

Cross Country Home Services, 2011-2017

Responsible for all aspects of software development, most notably a multi-year ERP project.

- Managed development of ERP platform and frontend applications (100+ people, multi-year, $15M).
- Developed direct-to-consumer portal platform, launching new channel business in less than three months.

Director of IT

Boca Java, 2006-2011

Enterprise Applications Architect

World Fuel Services, 2003-2006

Sr. Programmer Analyst

Broadspire (fka Kemper National Services), 2000-2003

Engineer Technician

Florida State University, 1997-2000

HIGHLIGHTS

Launched **two fraud products in first year** for estimated $86M in 5-year incremental revenue.

Produced new SaaS product for FinTech company in **under six months**.

Launched new corporate & product branding as part of company turnaround strategy.

Delivered full GDPR program **in < 6 months**.

Launched **digital consumer experience** across multiple brand channels that drove self-service adoption, **reducing operational costs**.

Developed direct-to-consumer portal platform, launching **new channel business in less than three months**.

Designed flat-rate shipping algorithm and marketing strategy that **improved customer satisfaction without sacrificing revenue**.

Built three separate development teams from the ground up.

PROFESSIONAL SKILLS

Project development & management

Strategic planning & governance

Digital transformation

Software engineering & architecture

Partner relationships

Organization & process optimization

Regulatory & risk compliance

User experience design

Modeling, budgeting, & forecasting

EDUCATION & CERTIFICATIONS

Master of Science, University of South Florida

Bachelor of Science, University of Florida

Google Cloud Certified Professional - Cloud Architect